



Bellissima
COLLECTION

INDULGE YOURSELF



Bellissima



COLLECTION

EXPRESS YOUR EMOTION

Welcome to the World of Roses...

AAA Roses entered the flower industry in 2012 and has grown to be one of the most successful exporters of Premium Quality Roses from Kenya. The company currently export roses across the globe under two brands, AAA Roses and Bellissima.

The AAA Roses brand is focused on Premium Roses, while the Bellissima brand is focused on Luxury High End Roses. AAA Growers is renowned for building long-standing customer relationships in its existing markets and tailoring its offer to client's individual needs. However, as a forward thinking and ambitious business, the company is continually looking to grow its customer base by exploring new markets.

AAA Growers currently has over 75 hectares of greenhouse production in roses, and this production is from 2 separate farms. The farms are specifically chosen to ensure the conditions help produce the highest quality and long-lasting roses to service each section of the market. The company continually invests into its infrastructure, variety selection, and so far, has expanded its rose production annually.

CHUI FARM / KISIMA, KENYA (2500 Mtrs Altitude)

The Bellissima collection, grown at Chui Farm, is collection of T Hybrids Rose Varieties that are unique due to their Large head size. Chui farm is spread over 60 hectares, has 30 Ha of Greenhouse production, and stands at 2,500 metres above sea level, on the foothills of Mount Kenya. The location enables the growing of large head sizes and long stems; which in turn, provide an exceptionally long-lasting rose.

Highness, a Rose from the Bellissima collection, stands out as it the Ultimate Red Rose from Africa! Highness showcases an incredible stem length of 1 metre and a stunning head size of 6.5 cm-7cm. It is without doubt the most luxurious and elegant red rose.

Chui Farm is Fair Trade and MPS-A certified



SIMBA FARM / NYAHURURU, KENYA (2000 Mtrs Altitude)

The AAA Roses selection, grown at Simba farm near the Abadere mountain range in Kenya, is grown on a farm of 400 Ha, and has a greenhouse rose production area of 45 Ha. On this farm production is split into different varieties that cater to different markets and tastes. The farm sells Bronze, Silver, and Silver + Selection for Roses, and has equally an extensive Range of Spray Roses. This diversity in the Ranges is key to providing clients with choice that few other farming operations in Kenya can offer.

Simba Farm is MPS- A Certified, Global Gap and Grasp Certified.



MORE THAN
JUST A ROSE



Highness

FALL IN LOVE AGAIN

Highness

FALL IN LOVE AGAIN

PLATINUM
COLLECTION



PROUDLY INTRODUCING

Ever Pink



PLATINUM
COLLECTION
6.5 cm+ HEADSIZE



BOULEVARD



MOMENTUM



PINK FLOYD



ORANGE WAVE



EVER PINK



NOVIA



ATHENA

GOLD +
COLLECTION
6.0cm+ HEADSIZE



CARICE



SANKARA



WATER GAME

GOLD +
COLLECTION
6.0cm+ HEADSIZE



MOODY BLUES



MIDNIGHT SUN



ALBA



CONFIDENTIAL



SILANTOI



WHAM



GOLD
COLLECTION
5.5 cm+ HEADSIZE



MADAM RED



Highness

FALL IN LOVE AGAIN

PLATINUM
COLLECTION



Bellissima



COLLECTION

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